

FIG. 1



30

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CUSTOMER IDENTIFICATION: 987-654-321

32

BRAND Z SODA 6-PACK, 12 Oz CANS	123456789	RETAILER X	9.99	12/4/97
BRAND Z SODA 6-PACK, 12 Oz CANS	123456789	RETAILER X	9.99	12/8/97
BRAND Z SODA 6-PACK, 12 Oz CANS	123456789	WHOLESALE CLUB Y	9.49	12/10/97
BRAND Y MACARONI AND CHEESE	987654321	RETAILER X	2.99	4/4/97

FIG. 2(a)

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SKU	UPC CODE	STORE/CHAIN	PRICE	DATE
34	35	36	37	38

FIG. 2(b)

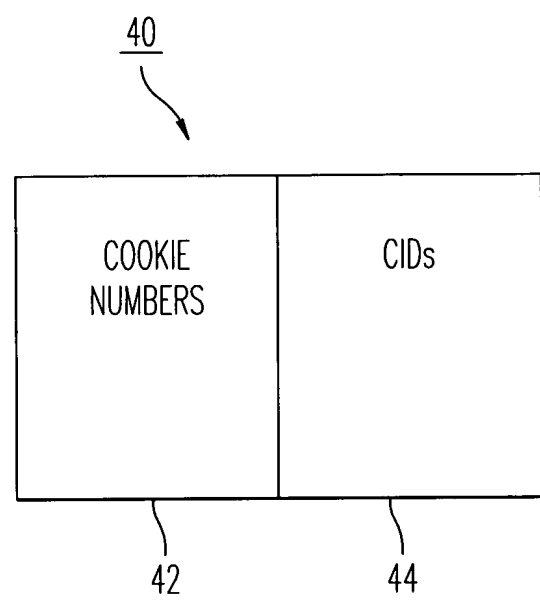


FIG. 3

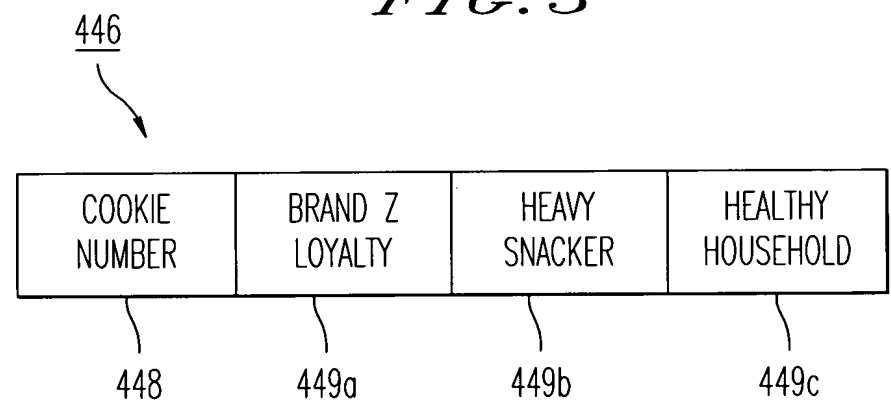


FIG. 4(a)

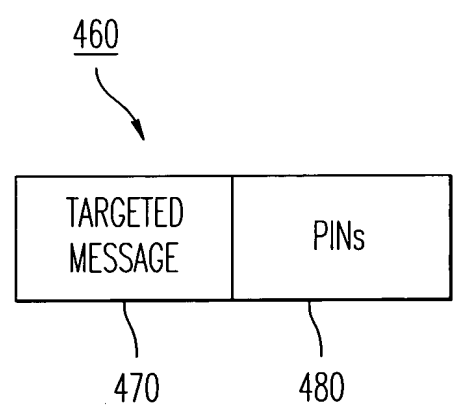


FIG. 4(b)

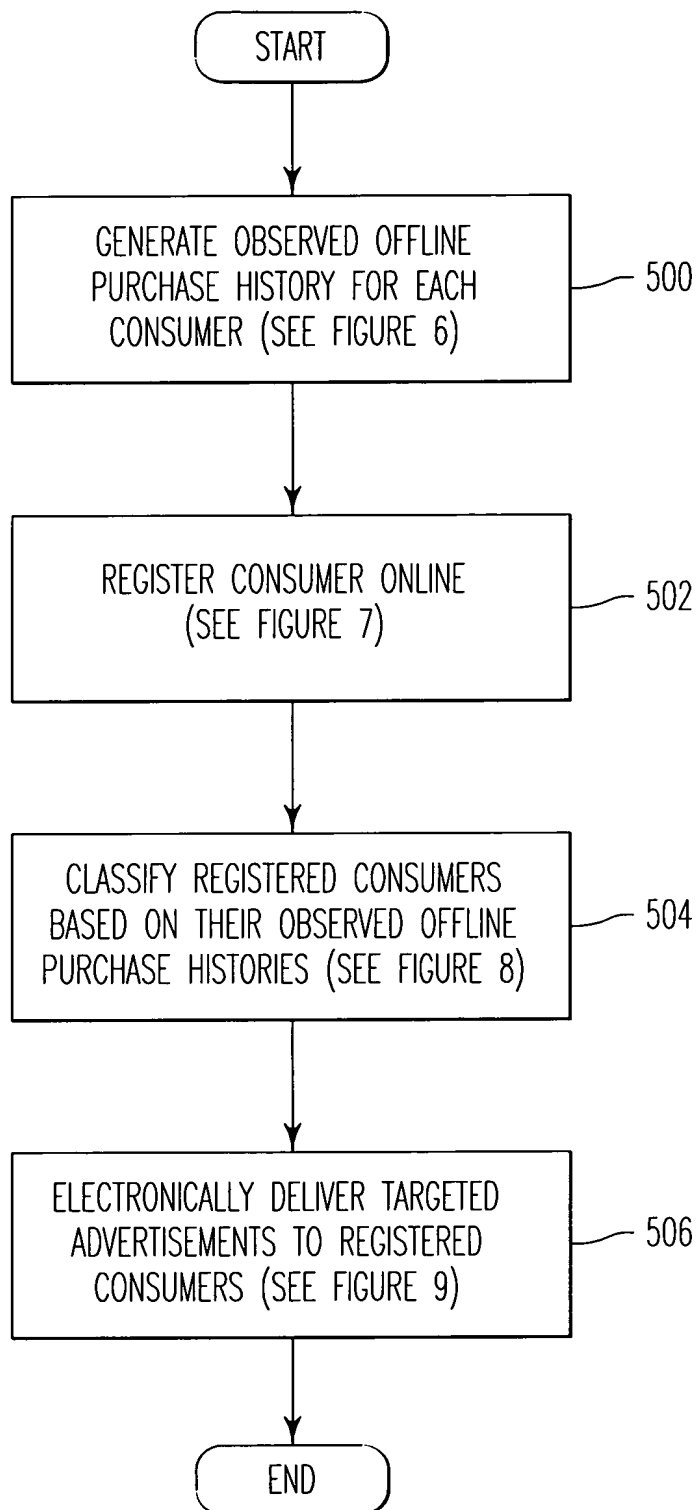


FIG. 5

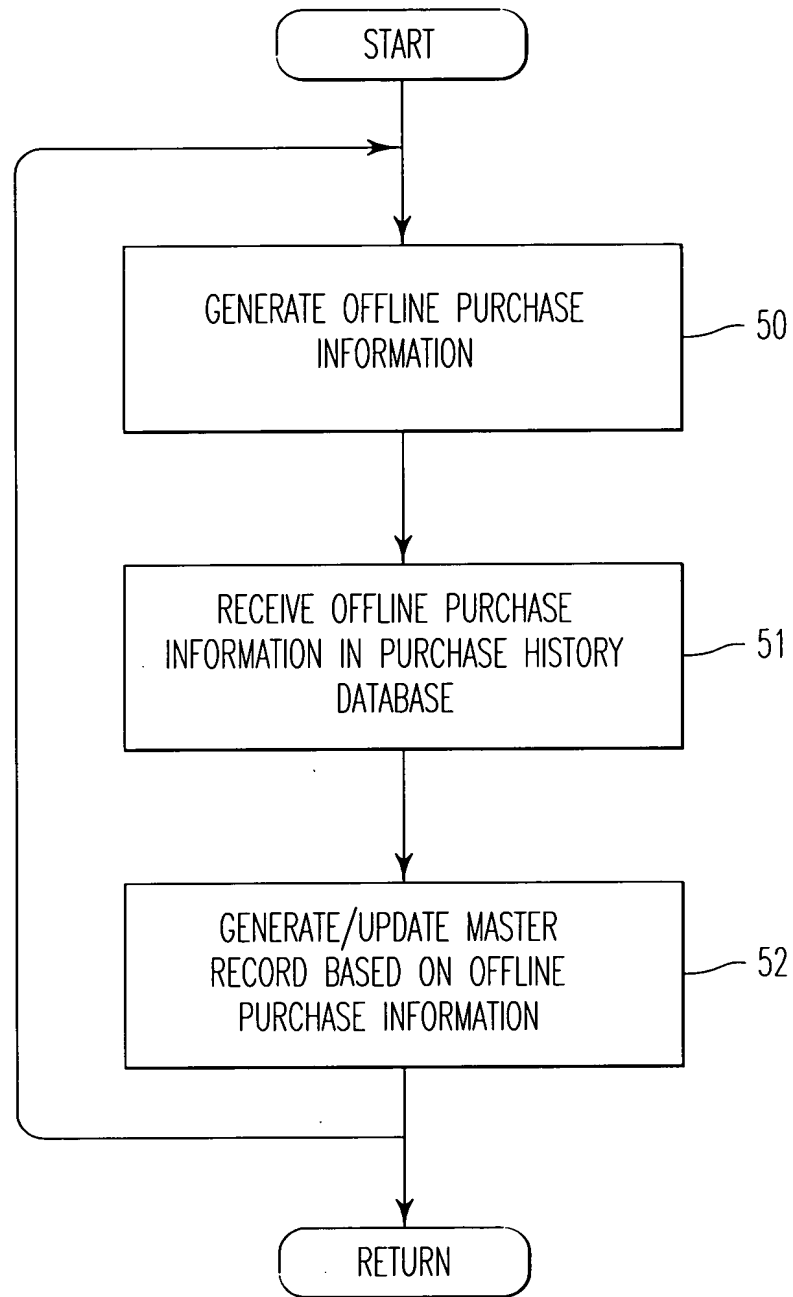
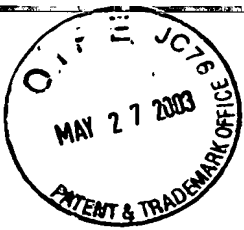


FIG. 6

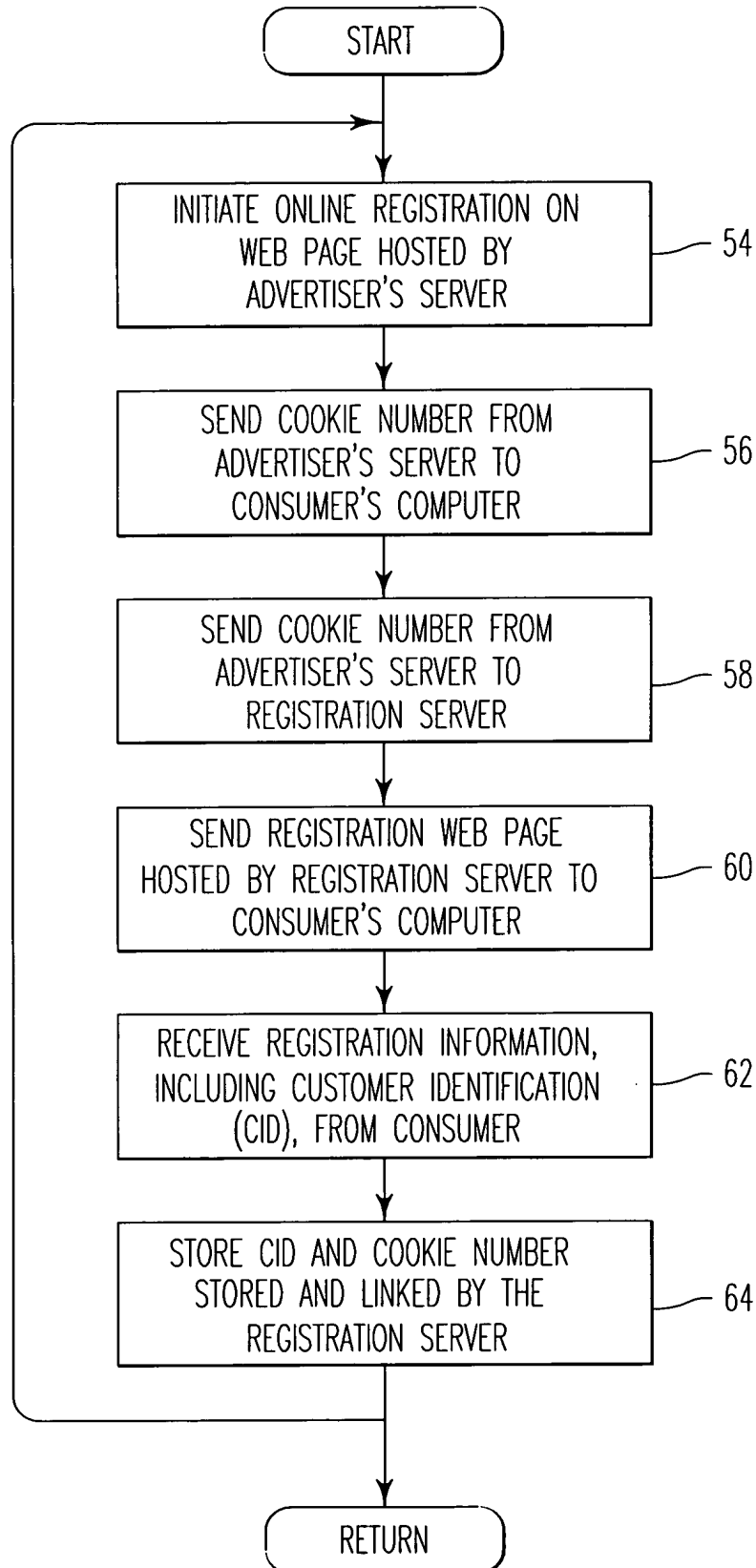


FIG. 7

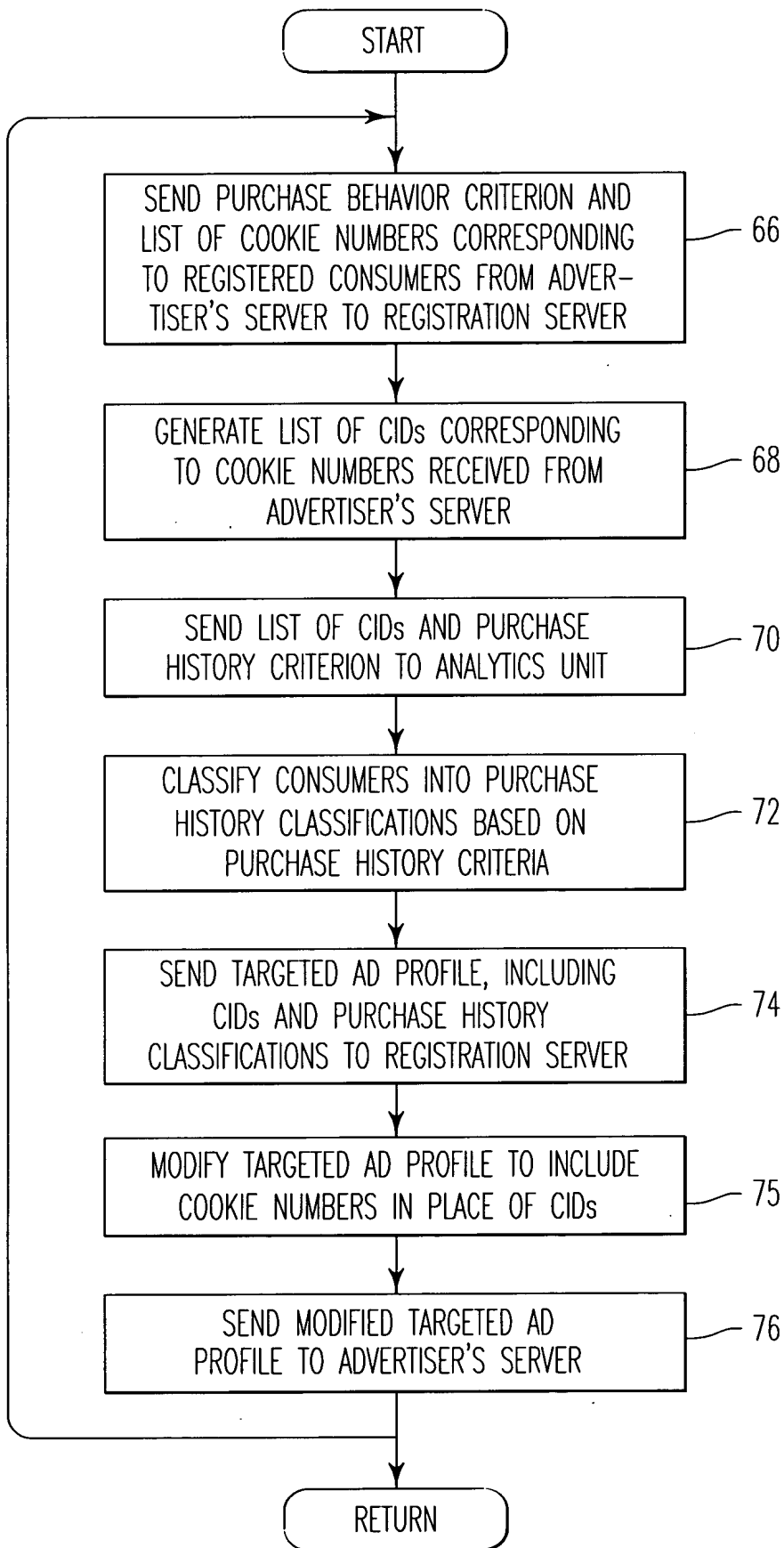
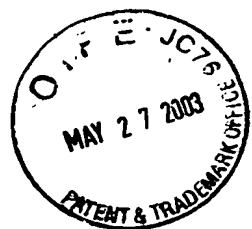


FIG. 8

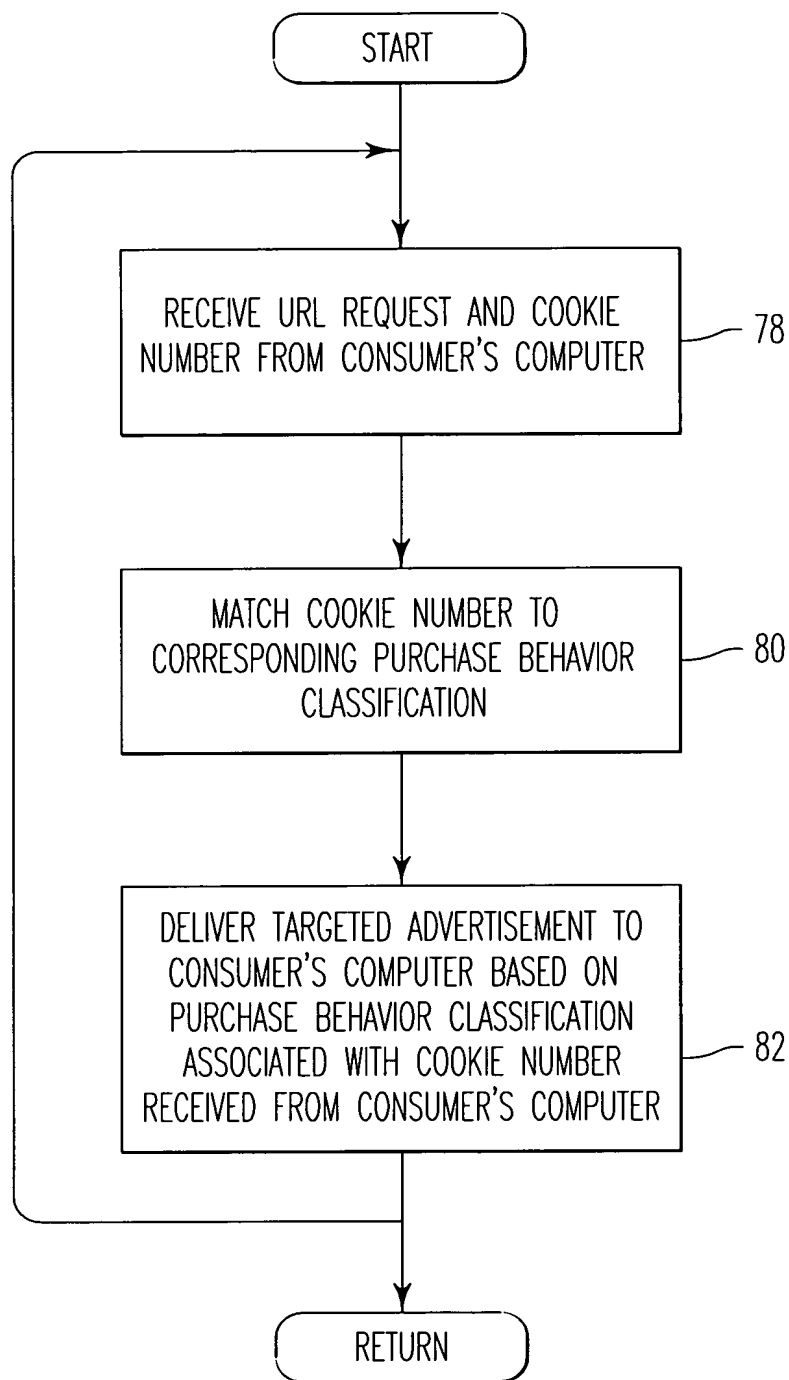
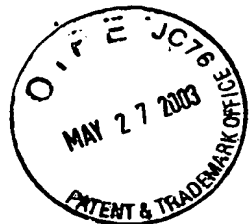


FIG. 9

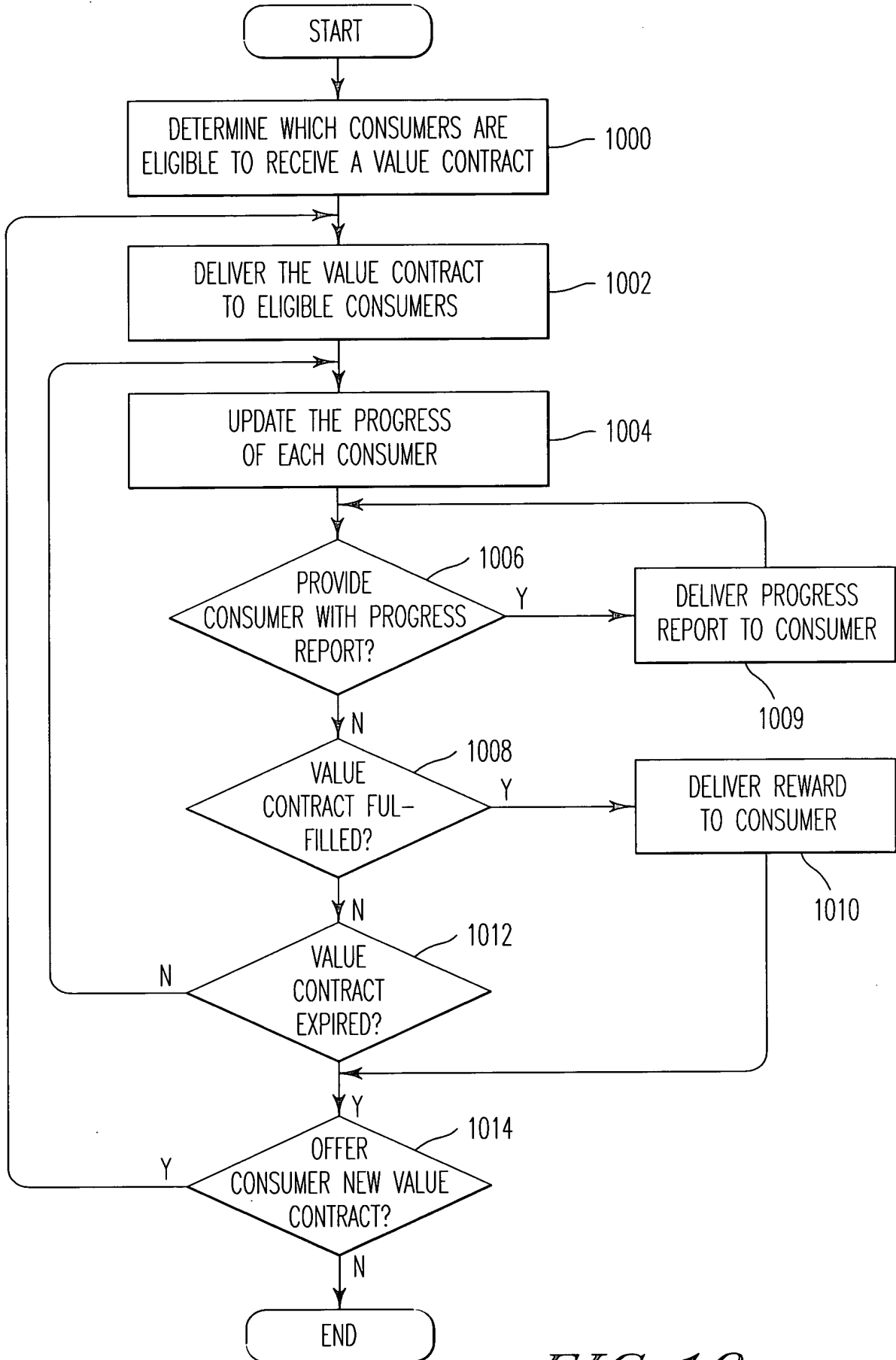


FIG. 10

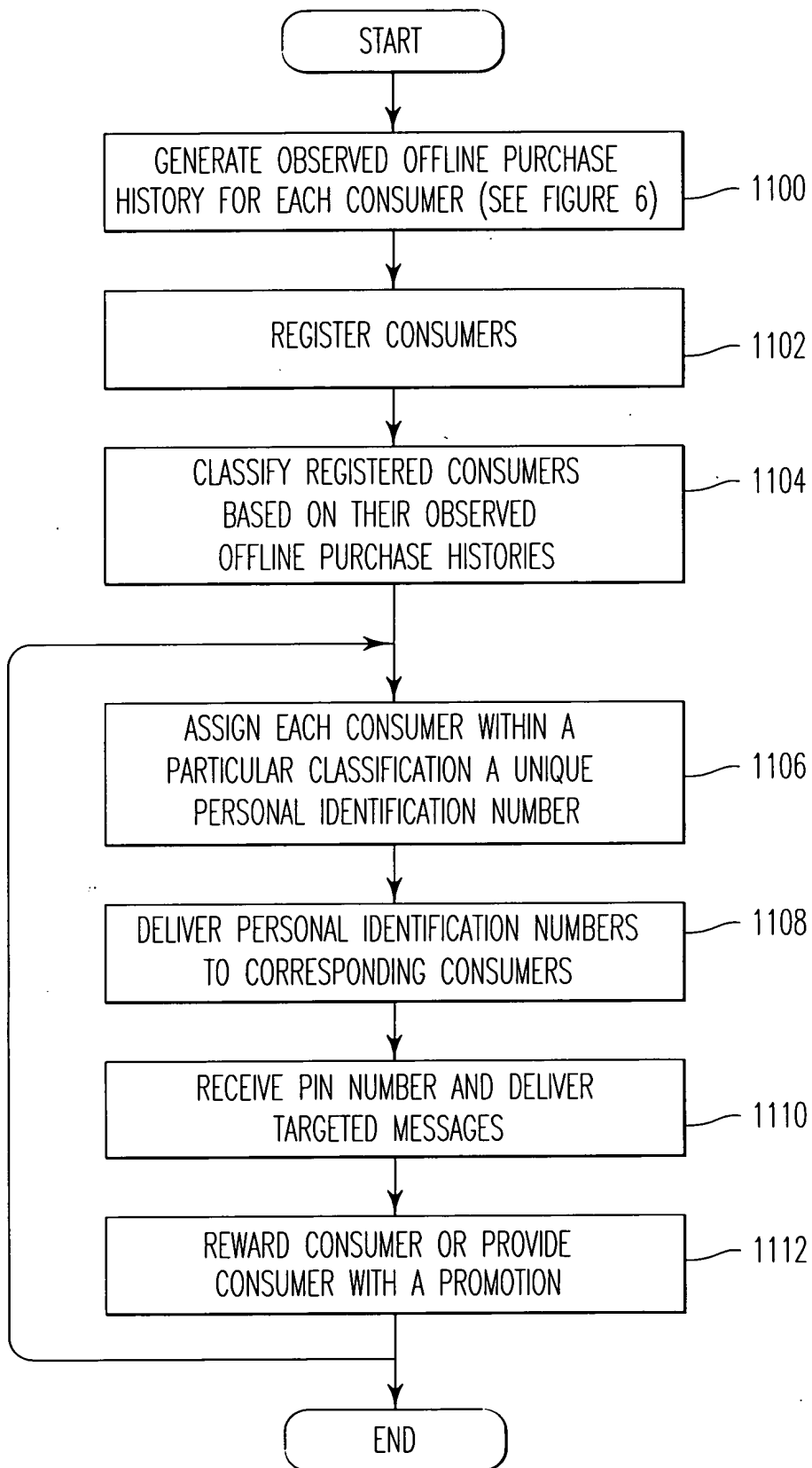


FIG. 11

